Implementation and Deployment of

TEXTTQ 944

SITY OF BISHMOND REPORTMENT OF EMERGENCY COMMUNICATIONS

## Why text to 911 is necessary:

- 330 million connected wireless devices in the U.S.
  - Population is approximately 313 million
- Wireless-only households are on the rise
  - 32% of adults & 36% of children live in wireless-only households
  - More than 98% of Americans have access to 3G or 4G services
- Exponential increases in text messaging
  - More than 8.3 trillion texts sent in 2015
    - 23 billion messages per day, or almost 16 million messages per minute
    - The average adult spends a total of 23 hours a week texting
- 34 million Americans in the hearing impaired community rely on texting to communicate
- Emergencies where voice calls may be detrimental to the callers safety Caller expectations

## INFORMATION TO KNOW:

- In December 2012, AT&T, Sprint Nextel, T-Mobile, and Verizon
  Wireless entered into a voluntary agreement with the National
  Emergency Number Association (NENA) and APCO
  International (APCO) in which each of the four carriers agreed to
  be capable of providing text-to-911 service to requesting PSAPs
  by May 15, 2014 (Carrier-NENA-APCO Agreement) The FCC has
  an advisory group working on Text to 911
  - As part of the Carrier-NENA/APCO Agreement, the four major carriers committed
    to implementing text-to-g11 service to a PSAP making a "valid" request of the
    carrier "within a reasonable amount of time," not to exceed six months.6 Carriers
    promised to meet these commitments "independent of their ability to recover
    these associated costs from state or local governments."

## Frequently Asked Question:

- What is text-to-911?
  - Text-to-911 is the ability to send a text message to reach 911 emergency call takers from your mobile phone or device.
- How does it work?
  - Text-to-911 works just like you're sending a traditional text message:
    - 1. Enter 911 in the "to" field.
    - 2. Describe your emergency in the "message" field.
    - 3. Include your location information—in most cases, this information is not automatically transmitted!
    - 4. After hitting send, look for a confirmation text message from the g11 call center. If you attempt
      to send a text-to-g12 where the service is not yet available, you will receive a bounce-back
      message advising you to contact g11 by another means.
- Are there plans to make text-to-911 available everywhere?
  - Yes. In an effort to make text-to-g11 universally available, the FCC mandates that all wireless carriers
    and text message providers must now support text-to-g11, and must deliver text-to-g11 to any call
    center that request the service. However, it is up the each individual g11 call center to determine if it
    will implement text-to-g11 technology. This is a huge undertaking that may not be a priority for some
    centers.

Preparing for the Future

## QUESTIONS?

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