FINANCE & ECONOMIC DEVELOPMENT COUNCIL COMMITTEE MEETING

# Diamond District Updates



**PRESENTED BY:** SHARON L. EBERT, DCAO, PLANNING & ECONOMIC DEVELOPMENT PORTFOLIO

04/18/2024

## The Four Diamond District Ordinances Before Council For Consideration

- 1. Ordinance 2024-113 To Authorize the CAO to Enter into a Purchase and Sale and Development Agreement with Diamond District Partners, LLC to develop the public infrastructure and private development of Phase 1 of the new Diamond District neighborhood
- 2. Ordinance 2024-112 To create the Diamond District Community Development Authority
- 3. Ordinance 2024-114 To approve the form of a Cooperation Agreement between the City and its Economic Development Authority (EDA) to issue revenues for the Public Infrastructure associated with Phase 1 of the Diamond District
- 4. Ordinance 2024-111-To authorize the issuance of public improvement bonds in the maximum amount of \$170,000,000 to finance the costs associated with the development of a new minor league baseball stadium that will anchor the new Diamond District neighborhood.



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## The New Diamond District Neighborhood and Baseball Stadium





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## What Remains the Same in the Project – Community Benefits

- Developer MBE/ESB Coordinator
- Job Training and Outreach Program
- Local Ownership Interests in the Project
- 40% Minority Business Enterprise requirements
- 40% union labor for the stadium and infrastructure
- 25% union labor for the privately financed portions of the project
- 20% of the residential units to be affordable to households with incomes averaging 60% AMI: Phase 1 to include up to 100 units with project-based vouchers to assist households at or below 30% AMI
- Affordable Housing Closing Cost Fund up to \$25,000/household
- Diamond District Scholarship Program
- Partnership with Virginia Union University (VUU) to establish the Diamond District Small Business Institute with an associated \$250,000 Revolving Loan Program and to assist in creating a hospitality and business program in conjunction with the hotel
- Arthur Ashe Jr. Legacy Project in conjunction with the family of Arthur Ashe Jr.
- Sustainably designed buildings to at least the Silver rating in the Leadership in Energy and Environment Design (LEED) rating system



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## What Remains the Same – MBE **Participation**

Scope	Original Partner & Scope	Current Partner & Scope	Comments
MBE Ownership/Sponsorship: Master Developer	Loop Capital: Minority Ownership of Master Development.	Loop Capital: Increase in Share of Ownership, Equal Ownership of Master Development.	Additive Role and Responsibility, MBE ownership % has increased at the Master Developer Level
Infrastructure: Right-of-Way, Parks, Hotel, and Utility Construction	Prestige Construction: Intended to spearhead the construction of the public infrastructure work including Parks, Hotel, and right-of-way in partnership with Whiting-Turner.	Prestige: Same role.	Role has not changed, same role and responsibilities across phase I which the Master Developer has exclusive rights to.
Public Art: Art and Programming for the Public Realm	Sir James Thornhill: Sir James is the cultural art director for the public art within the public parks and in the ballpark	Sir James Thornhill: Same role.	<u>Role has not changed</u> , same role and responsibilities across phase 1 which the Master Developer has exclusive rights to.
MBE Coordinator: Infrastructure & Private Development	M Companies: Mike Hopkins' firm is slated to handle MBE/ESB coordination as a consultant for infrastructure private development (and Ballpark)	M Companies: Same role.	Role has not changed, same role and responsibilities across phase I which the Master Developer has exclusive rights to.
Workforce Development: Infrastructure & Private Development	J&C Workforce: Workforce development consultant for infrastructure private development (and Ballpark)	J&C Workforce: Same role.	Role has not changed, same role and responsibilities across phase I which the Master Developer has exclusive rights to.
Construction: For-Sale, Affordable Housing, Market Rate Construction, and Food Hall	Emerge Construction: Emerge and Mike Hopkins are slated to partner with Breeden for the construction of the affordable housing, Whiting-Turner for Market Rate housing, and also slated to build the food hall	Emerge Construction: No change, same role.	<u>Role is unchanged.</u> Program has been adjusted based on the new DA and Reduced Development opportunity across the board (as it relates to housing), the retail building (S2) remains completely unchanged.
Architectural Partner: Ballpark and Food Hall	KEi: Led by Marcus Thomas, Managing Principal, Associate Designer & Commercial Interior Design	KEi: No change, same role.	Role has not change, same role and responsibilities across phase I which the developer has exclusive rights to.
Food Hall: The Food Hall shall be located outside of the Ballpark in Phase I	Richmond Black Restaurant Experience: (Culture & Cuisine) Will own and operate a food hall to feature local (not-exclusively MBE restaurants) to be located in the retail building at the main entrance to the ballpark.	Richmond Black Restaurant Experience (Culture & Cuisine): No change, same role.	Role has not changed.
Interior Decorating: Private Development	Determined by Design: Kia Weatherspoon will provide interior design and furniture procurement services for the private development buildings	Determined by Design: Same role.	Role has not changed, same role and responsibilities across phase I which the developer has exclusive rights to.
Component Developers: Phase I Hotel	Capstone Development: Planned to develop and deliver a 180 key hotel (to be built in partnership with Prestige)	Capstone Development: No change, same role.	Role has not changed.
Component Developers: For-Sale /Senior Housing Product	M Companies / Southside Community Development & Housing Corporation: Slated to be the for-sale housing developer to build two- over-two and flats buildings. Led by Mike Hopkins.	M Companies: For-Sale: Same role. Senior/Affordable: A program change, which is no longer a part of Phase I	<u>Role is unchanged</u> original proposal was for 68 for-sale two-over-two condos; however, tax analysis demonstrated that more dense development is required to produce required property tax revenue to service bonds. The current program is for 25-60 condos, 20% of which are to be affordable. In addition, outside of the original DA's there was a standalone 100-unit senior affordable building proposed which is no longer part of the current phase I development plan due to reduction in development rights. M Companies will have a ROFR at the developers cost for future phase's for-sale housing opportunities.
Component Developers: Affordable Housing	NixDev: Partnering with Pennrose to develop the affordable housing	NixDev (Alongside Pennrose): Same role.	<u>Role is unchanged</u> . The program has been adjusted based on the new DA and reduced development rights. From the originally planned 576 affordable units to the 333 units planned today (20% affordable maintained).

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KEY PERSONNEL 2023 ADOPTED DEVELOPMENT AGREEMENT	KEY PERSONNEL 2024 PROPOSED DEVELOPMENT AGREEMENT
RVA DIAMOND PARTNERS, LLC	DIAMOND DISTRICT PARTNERS, LLC
Jason Guillot, Thalhimer Realty Partners – Master Developer	Jason Guillot, Thalhimer Realty Partners – Master Developer
Susan Cronin, Loop Capital	Michael Gaza, Thalhimer Realty Partners – Master Developer
Gregory Peck, Loop Capital	
Kenny Jones, Prestige Construction Group*– Construction	Kenny Jones, Prestige Construction Group – Construction *
Chad Rexrode, Whiting Turner - Construction	Chad Rexrode, Whiting Turner - Construction
Brendan Carrol, Whiting Turner - Construction	Brendan Carrol, Whiting Turner - Construction
Bryan Ozlin, Whiting Turner- Construction	Bryan Ozlin, Whiting Turner- Construction
Mike Hopkins, M Companies* - Residential Development & MBE Coordination	Mike Hopkins, M Companies* - Residential Development & MBE Coordination
Norman Jenkins, Capstone Development* - Hotel	Norman Jenkins, Capstone Development *- Hotel
Darren Linnartz, Capstone Development* - Hotel	Darren Linnartz, Capstone Development*- Hotel
Bob Carlson, DLR Group – Stadium Designer^	Burt Pinnock, Baskervill – Master Site Designer
Robert Easter, Kei Architects*	Robert Easter, Kei Architects*
Marcus Thomas, Kei Architects*	Marcus Thomas, Kei Architects*
Grace Washington, J&G Workforce Development*	Grace Washington, J&G Workforce Development*
Ivy Carter, Pennrose - Affordable Housing	Ivy Carter, Pennrose - Affordable Housing
Patrick Stewart, Pennrose – Affordable Housing	Patrick Stewart, Pennrose – Affordable Housing
	Ray Nix NixDev* – Affordable Housing

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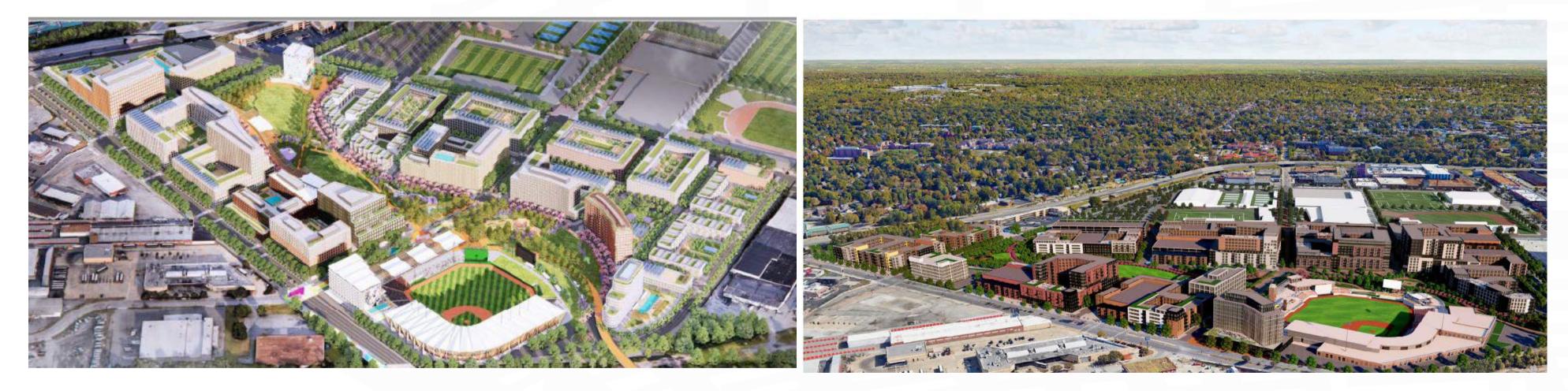
## What has Changed – The Developer's Role Has Been Reduced to Just Phase 1

- The Master Developer is no longer responsible for the development of the new minor league baseball stadium.
- The Flying Squirrels' parent company, The Navigators, will now develop the minor league stadium under the project management of the Machete Group and under the design by Odell.
- The Maser Developer has the exclusive right to develop the public infrastructure and private development for Phase 1 only –this is a 53% reduction, or 35.3 acres, of development opportunity.
- The Master Developer must meet performance milestones within Phase 1 to purchase the next subphase of land for development in Phase 1.
- The Master Developer does have the Right Of First Refusal to purchase land for development, if the EDA/City decides to issue another Request For Proposal, or if the EDA/City receives an offer to develop future land, but must match the offer and must conform the development to the Master Development Plan



### What has Changed –Master Site Plan

**2023 CONCEPTUAL MASTER SITE PLAN** 



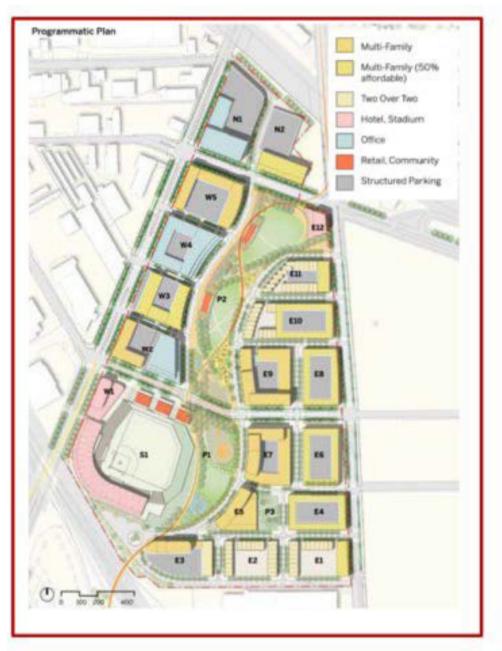


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### **2024 CONCEPTUAL MASTER SITE PLAN**



### What has Changed –Master Site Plan



COUNCIL-APPROVED CONCEPT SITE PLAN 2023



**REVISED CONCEPT PLAN 2024** 

The Council Approved Concept Site Plan has been further developed and the following changes have been made:



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1. The Council-approved plan had smaller blocks with a total of 19: the revised plan has increased the blocks sizes and reduced the number to 13 blocks.

2. The number of secondary internal cross streets to Hermitage has decreased from 6 to 3 streets.

3. The stadium design has increased the stadium parcel footprint from approximately 6 acres to 10 acres and has expanded into the lower park area for necessary team parking behind the stadium.

4. Public park space (originally 11 acres) is now 10.3 acres: 8.2 acres for the park and 2.1 acres for a pedestrian greenway between 6 of the eastern residential blocks.

5. Parking spaces were in private parking garages: now some of the affordable housing sites will have surface parking lots and a publicly financed and operated parking garage is planned on the northeast corner of the site.

6. The Council approved plan had 3 locations for office buildings: the proposed plan has 2 locations for office buildings, due to the current decreased demand for new office space; and

7. Total commercial gross square footage (GS) (includes retail and office GSF) was 1,093,000 GSF in the Council-approved plan and has been reduced to 318.306 GSF.

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### What has Changed – The Signature Park & Open Spaces

2023 Proposed Open Space Plan







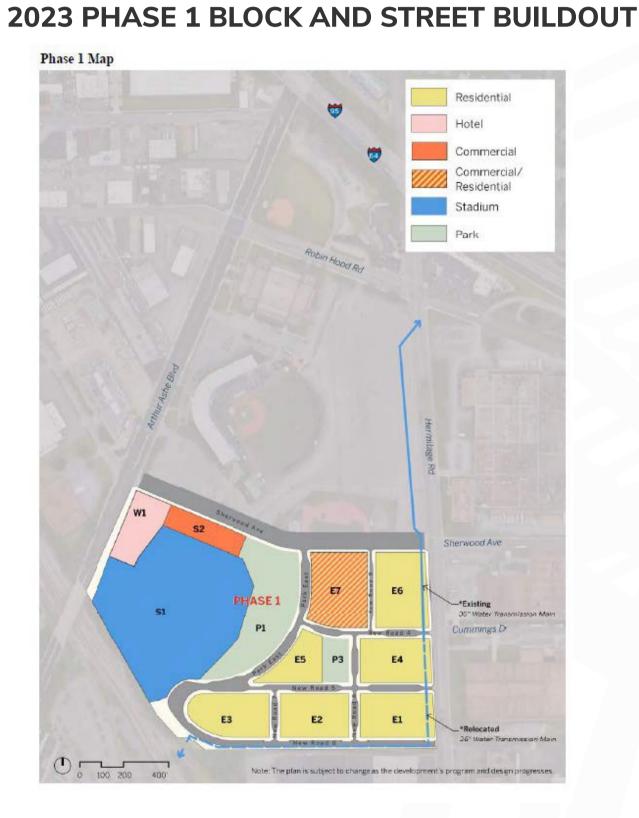
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#### 2024 Proposed Open Space Plan

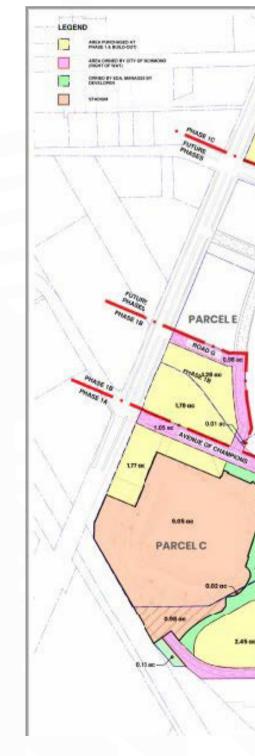
**Gateway Park** Fall Line Garden Dog Park **EventLawn** Playground (5+) Playground (Piedmont 0-5) Park Pavillions (2) Arthur Ashe Path Flex Law Wooded Lar **ForestFalls** Woonerf Streetscape **Fall Line The Bowls** Pick-Up Play Lawn Stormfalls/Stormwater Parl Fly-over Walk

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## What has Changed – The number of Buildable Parcels in Phase 1







### **2024 PHASE 1 BLOCK AND STREET BUILDOUT**



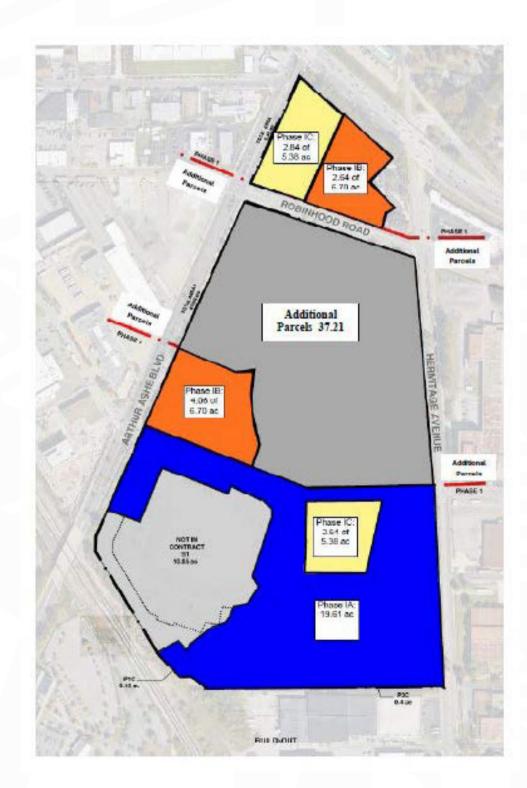
### What has Changed – The number of Buildable Parcels in Phase 1

### **2023 LAND TO BE DEVELOPED**



Exhibit B - Map Depicting Development Parcels

#### **2024 LAND TO BE DEVELOPED**



**37 ACRES WILL REMAIN UNDER** OWNERSHIP OF THE CITY/EDA.

EDA WILL HAVE THE ABILITY IN THE FUTURE TO SELL AND **DEVELOP WHEN THE VALUE OF** THE LAND WILL BE GREATER DUE TO THE INITIAL PUBLIC AND **PRIVATE INVESTMENTS** 

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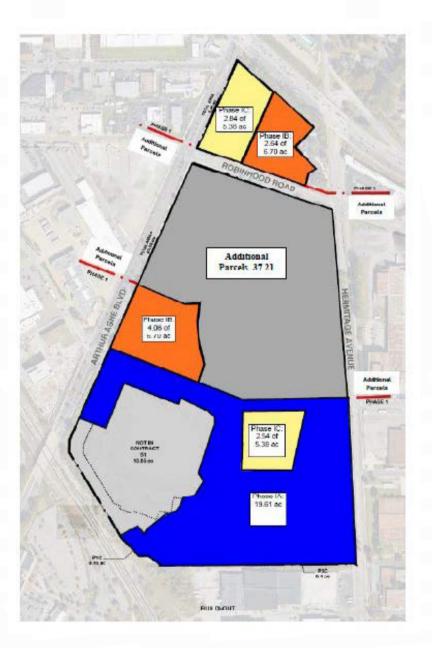
### What has Changed – There is only a Phase 1

**2023 PHASE 1 PURCHASE OF PROPERTY** 





### **2024 PHASE 1 PURCHASE OF PROPERTY**



### What has Changed – The Purchase Price of the Parcels

### **2023 ADOPTED 1 PHASING & PURCHASING**

Purchased Property Phase	Purchase Price <sup>1</sup>	Approximate Acreage	Price Per Acre <sup>2</sup>	Required Deposit Per Phase
Phase 1 Purchased Property	\$16,000,000	21.83	\$732,986	\$1,600,000
Sports Backers Parcel	\$11,800,000	6.60	\$1,787,879	\$1,180,000
Phase 2 Purchased Property	\$7,260,000	7.34	\$989,101	\$726,000
Phase 3 Purchased Property	\$16,390,000	12.90	\$1,270,543	\$1,639,000
Phase 4 Purchased Property	\$28,680,000	11.90	\$2,410,084	\$2,868,000

#### TOTAL NEGOTIATED SALES PRICE FOR ALL 67.7 ACRES = \$80,130,000

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#### **2024 PHASING & PURCHASING**

PHASES	PARCELS	GROSS acreage (including ROW & park & public spaces	SALES PRICE	PURCHASE DEADLINE
PHASE 1A	S2			
	W1			
	E1			
	E2			
	E3			
	E4			
JBTOTALS:		19.61	\$11,407,500	8/31/2024
PHASE 1B	W2			
	N2			
JBTOTALS:		5.38	5,710,000	12/31/2028
PHASE 1C	E5			
	N1			
JBTOTALS:		6.7	7,882,500	12/31/2030
TOTALS:		31.69	\$25,000,000	

#### **POTENTIAL VALUE OF FUTURE LAND SALES**

#### 36 ACRES AT CURRENT PRICING OF \$4M/ACRE = \$143,600,000

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### What has Changed – The Purchase Price of the Parcels

#### **2023 PHASE 1 PROGRAM USES**

	3	Resi	dential	Units		i i			
75		Rental		For	Sale		Commercial GSF		Parking
Parcel	Market Rate	60% AMI	30% AMI	Market Rate	60-70% AMI	Hotel Keys	Office (O), Retail (R), R&D	Stadium Capacity	Structured Spaces
nase 1									
P1, P3	3, and Pha	ise 1 In	frastru	cture					
E1	180	()							180
E2	200	ļ.						e e	200
E3	200								200
E4	114	76	25						245
E5	220								220
E6	104	79	14			i j	7,000 (R)		245
E7	TBD						TBD		TBD
<b>S</b> 1								9,000	
<b>S2</b>		1				·	16,000 (R)	· · · · · ·	
W1						180			
otal	1,018	155	39		1	180	23,000	9,000	1,290

Pa	rc
	E1
l	E2
1	E3
	E4
5	52
V	V1
Phase	: I.
W2 (P	ha
N2 (Pł	na
Phase IB	P
E5 (Pł	na
N1 (Pł	na
Phase IC	P
Phase   Pro	g

\*Note: The master plan program is subject to change based on the provisions in the Development Agreement



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#### **2024 REVISED PHASE 1 PROGRAM USES**

	Ρ	rogram	matic P	lan		
el.	Multifamily Units (Market Rate)	Multifamily Units (Affordable)	Two Over Two Condo Units (Market Rate)	Two Over Two Condo Units (Affordable)	Hotel Keys	Commercial GSF (Office, R&D, Restaurant, & Retail)
	283					
	247					
		161				
	200	-				10,000
						20,000
					180	
Program:	730	161	-	-	180	30,000
e IB)	204	-	8	2	8	114,000
e IB)		121				5
ogram:	204	121	8	2	÷	114,000
e IC)	186		11	3	8	12,000
e IC)	216	51				
ogram:	402	51	11	3	-	12,000
am Total:	1,336	333	19	5	180	156,000

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### What has Changed

### COUNCIL-APPROVED PHASE 1 PROGRAM VERSES REVISED PHASE 1 PROGRAM

	RESIDENTIAL UNITS	RENTAL UNITS	FOR SALE UNITS	AFFORDABLE UNITS	% OF UNITS AFFORDABLE	HOTEL KEYS	COMMERCIAL GSF	PARKING SPACES
PHASE 1A	580	580	0	0	0	180	16000	580
PHASE 1B	632	632	0	194	23%	0	7000	465
TOTAL PHASE 1	1212	1212	0	194	16%	180	23000	1045
	RESIDENTIAL UNITS	RENTAL UNITS	FOR SALE UNITS	AFFORDABLE UNITS	% OF UNITS AFFORDABLE	HOTEL KEYS	COMMERCIAL GSF	PARKING SPACES
PHASE 1A	891	891	0	161	18%	180	30,000	965
PHASE 1B	335	325	10	124	38%	0	114,000	675
PHASE 1C	467	453	14	54	12%	0	12,000	552
TOTAL PHASE 1	1693	1669	24	338	20%	180	156,000	2192
NET CHANGE	678	654	24	237	-	SAME	133,000	1147



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### What has Changed – The Financing Structure

CDA Revenue Bond Approach (Old)	Special Revenue Bond Appro
Advantages	Advantages
Developer responsible to pay for any tax revenue shortfalls; however City would reimburse developer through future land sales.	Special revenue bond approach is more approximately \$225 million in debt services bond term. These dollars would flow di
Expanded TIF ensures there is enough coverage to repay bond, especially during the first ten years.	Investor confidence in buying the city's
	No impact to City debt affordability.
	Capture \$24 million in State sales tax rego to the State.
	Eliminates needs for expanded Tax Incr and all revenues would flow to the city'
	Frees up approximately \$23.7 million in District infrastructure which will now b revenue collection.
	Stadium bonds no longer dependent or
	Lower interest rates provide greater as will exceed debt service.



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e cost effective, saving rvice payments over the 30-year directly into the general fund.

s bonds is higher.

revenue that would otherwise

crement Financing (TIF) district, v's General Fund.

in debt capacity for Diamond be paid for by the special

on future phases.

ssurances that project revenue

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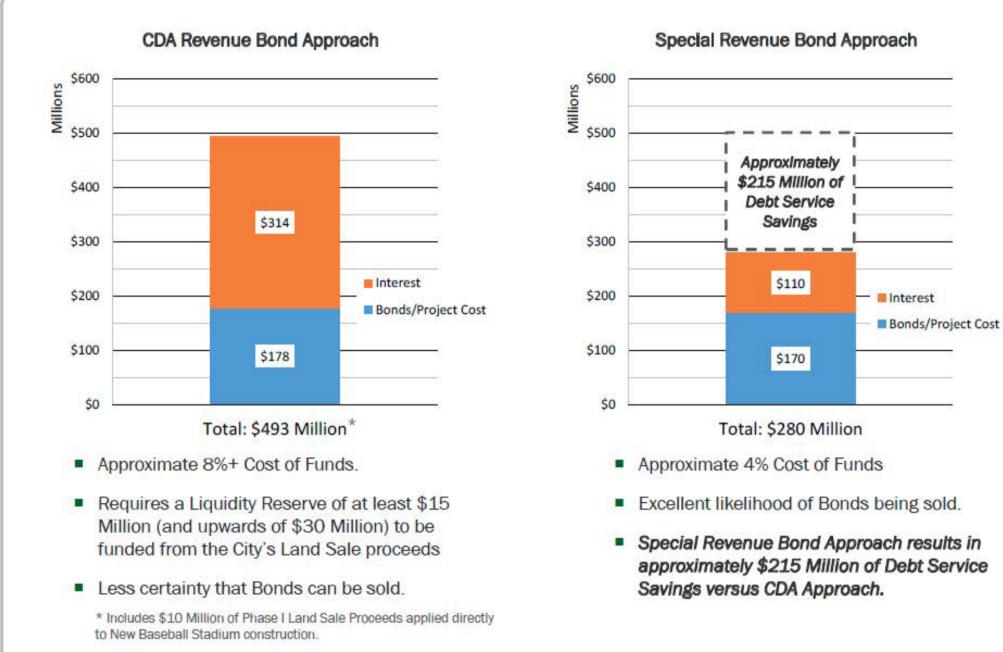
### What has Changed – The Financing Structure

CDA Revenue Bond Approach (Old)	Special Revenue Bond Appro
Disadvantages	Disadvantages
Less certainty that non-rated bonds can be sold in a timely manner.	The special revenue approach is bac credit of the City if the tax revenue expected. The risk is mitigated by re the high likelihood of the stadium re
Higher interest costs, which lead to additional tax revenues needed.	
Will not be able to take advantage of soon-to-be expired State sales tax incentive program, which would mean the city loses \$24 million.	
Limits potential for the city to capitalize on growth in values from future phases.	
City must pay for infrastructure out of General Fund bond capacity.	
To secure CDA bonds, City would fund a liquidity reserve from land sale proceeds.	



(New)	_		
\$ 	_		
by the full faith and not materialize as			
ed debt service and ues.			

### What has Changed – The Financing Structure



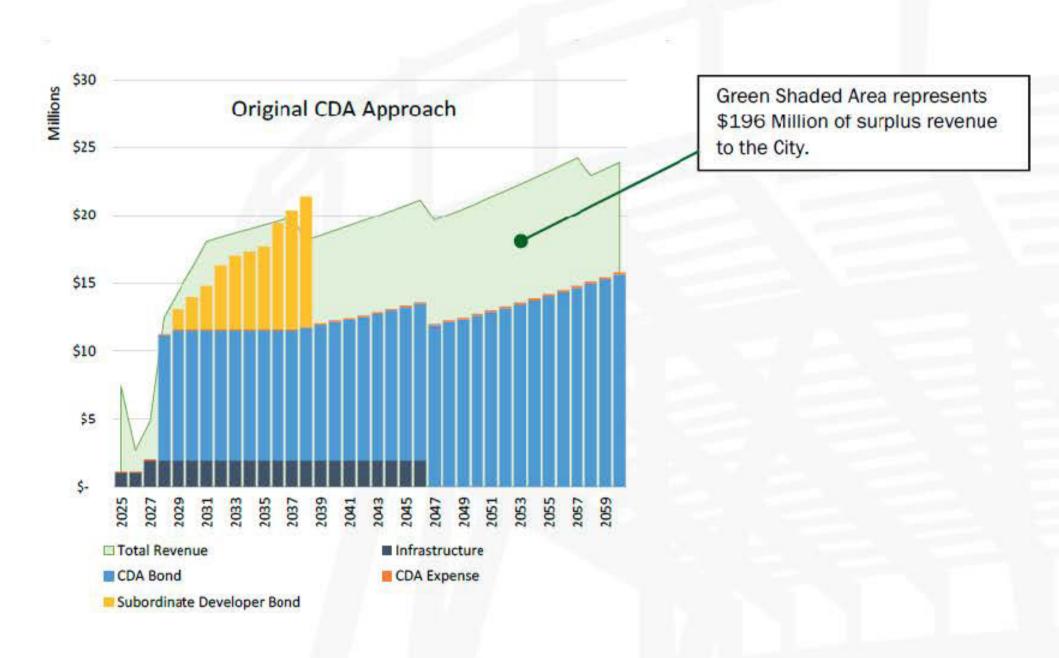


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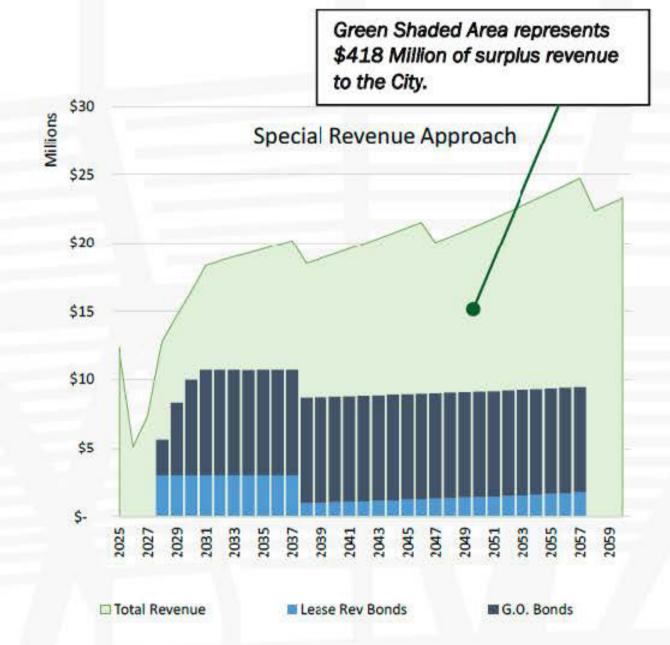
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### What has Changed – The Financing Structure For the Baseball Stadium



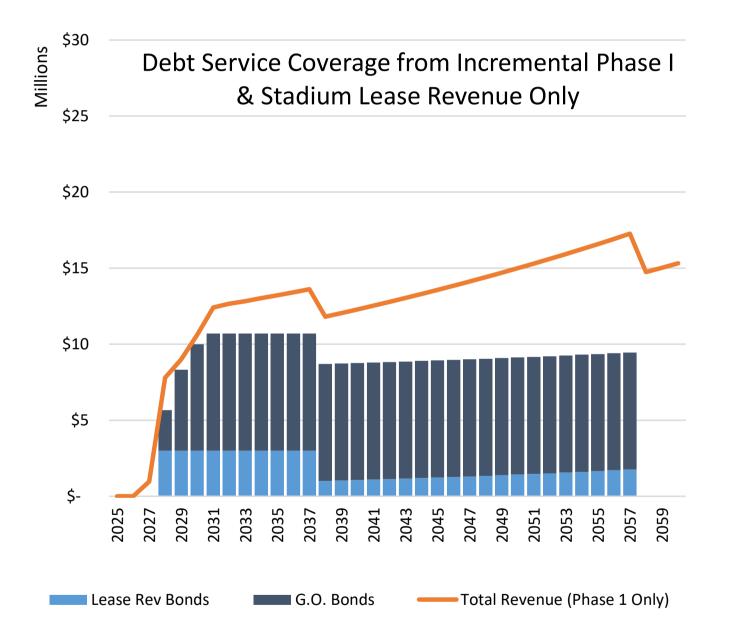


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## What has Changed – The Financing Structure of the Minor League Baseball Stadium



- directly benefit the citizens of Richmond.
- Entertainment Center in 2020.



• The minor league baseball stadium will be owned by the City's EDA.

• The stadium is a City asset and City amenity and one that the City can use for events and that the Flying Squirrels can also use for non-baseball events that will

• Other localities often used GO bonds for such public uses.

Henrico issued \$50M in a M.O. revenue bond to finance its Sports and

• Alexandria issued G.O. revenue bonds in 2019 to fund a new Metro Station in Potomac Yards and again issued GO revenue bonds of \$181M to acquire land and develop the infrastructure for the INOVA hospital and related medical facilities.

## What has Changed – The Financing Structure For the Phase 1 Public Infrastructure

Section 2-303(a) Infrastructure Sources and Uses The sources of information, assumptions and methodologies used to reach th a) impact statement. The table shows the Sources and Uses for the Infrastructure investment necessary Phase I (1) Phase I (1) **Fiscal Year** 2024 2025 2026 Total (Infrastructure) (Infrastructure) (Infrastructure) (Infrastructure) 1 Sources of Funds 2 CDA Revenue Bonds (3) 3 Subordinate CDA Bonds (Developer) 4 DPU Enterprise Revenue Bonds<sup>(3)</sup> 16,958,000 12,700,000 4,200,000 58,000 5 Previously Issued G.O. Bonds 2,300,000 2,300,000 9,933,333 6,433,333 6 New G.O. Bonds (3) 7,333,333 23,700,000 6,000,000 4,800,000 10,800,000 7 Phase I Land Sale Proceeds (Cash) 8 Total Uses of Funds 26,033,333 18.933.333 8,791,333 53,758,000 10 Uses of Funds 3,200,000 3,200,000 11 Site Grading & Earthwork 4,600,000 2,300,000 12 Roads, Sidewalks, Curb, & Gutter 6,900,000 13 Park & Skatepark 3,000,000 3,000,000 2,300,000 14 Streetlights 2,300,000 12,700,000 12,700,000 15 Sewer 16 Gas 58,000 58,000 17 Water 4,200,000 4,200,000 18,000,000 18 Stormwater 9,000,000 9,000,000 19 Other (4) 1,133,333 1,133,333 1,133,333 3,400,000 20 Stadium 21 Total Uses of Funds 26,033,333 18,933,333 8,791,333 53,758,000

- being issued by the City.
- City GO bonds.



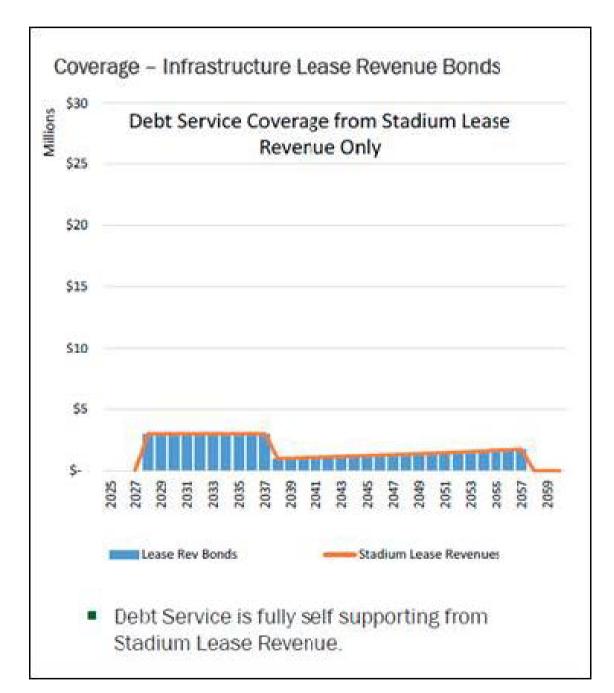
• The original financing for the Phase 1 Public infrastructure adopted by the Council in 2023 had \$23.7M in new GO bonds

• The original financing also included \$2.3M in previously issued

• The original financing also included \$10.8M in land proceeds from the sale to the Developer of Phase property.

• A total of \$36.8 M was being financed or was direct payment of cash from the City to finance the Phase 1 Public Infrastructure.

## What has Changed – The Financing Structure For the Phase 1 Public Infrastructure



- The revised Phase 1 Public Infrastructure bonds will be issued by the City's EDA and backed by the full faith and moral obligation of the city, but,
- Will be paid for with lease payments from the Flying Squirrels.
- The leasepayments of over \$66M completely cover the debt service payments for the Phase 1 Public Infrastructure as shown in the chart.
- This financing structure frees up the \$10.8M in land proceeds for other City needs.
- The financing Structure frees up the \$23.7M in GO bonds and can be used for other Capital Improvement Program (CIP) needs.



## What has Changed – The Financing Structure Summary

The minor league stadium has always been financed using new City tax revenues from the Diamond District.

The prior fiscal plan had the Developer being responsible to fill any deficit in tax revenues by being obligated to pay a special assessment backstop: The primary difference now is the City's full faith and moral obligation to back the bonds.

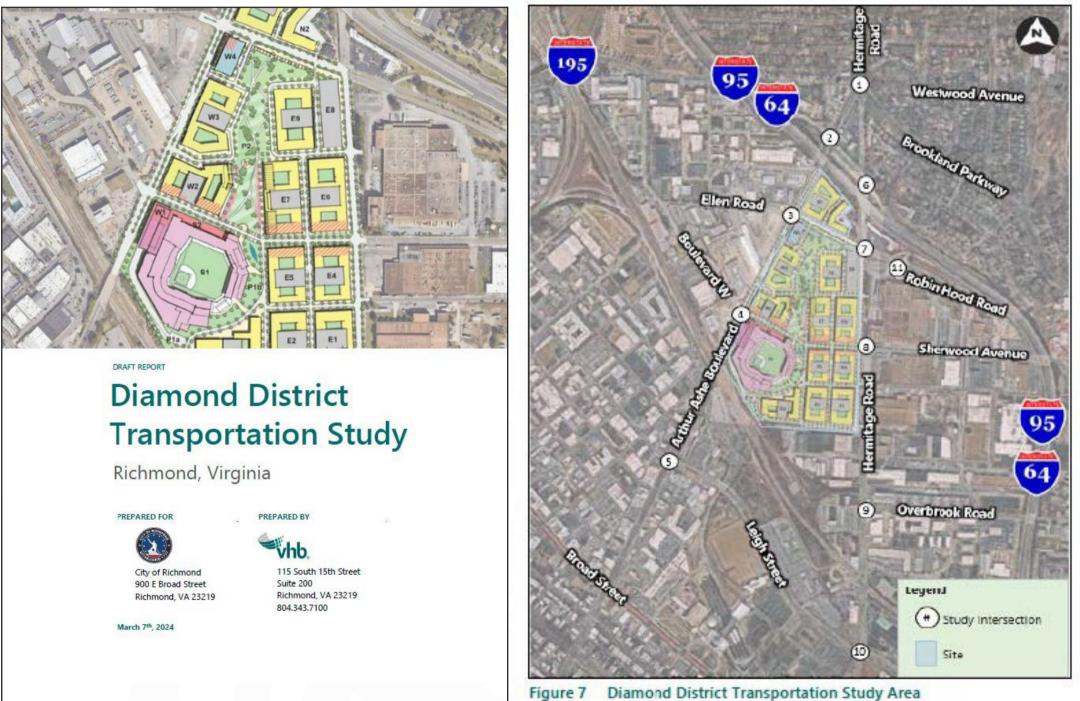
This new financial structure using City-issued revenue bonds reduces the risks to the City:

- The City has AA+ rating allows the City to issue the bonds without having to have in place a completed stadium design, GMP contract and permits pulled, has a lower interest rate of 4%, in lieu of the CDA with an unrated bond issuance of 8%+ interest rate.
- The City will have approx. \$215 M less in debt service payments over the 30-year bond term, meaning all ofthat money goes to the GF to provide City services and help improve our schools.
- The City will be able to issue the bonds in June and thus be eligible to receive the State sales tax incentive revenues over the 30-year bond term that is estimated at \$24 M, whereas the earliest we could issue the CDAbond was September. That's State revenue helping to pay the bonds in lieu of City revenues.
- The Expanded CDA TIF district in the 2023 financial structure is now not needed so the tax revenues from that expanded TIF area will now flow directly into the GF.



### What's Next?

A draft Transportation Study has been provided to the City & EDA by VHB (a City consultant) and is under review by staff.





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### **Transportation Impact Analysis & Report**

ľ	Introduction and Summary		
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	Pacharaund		10
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	43	Sherwood Avenue Extension	
	4.3.1	Street Typical Section	11111111111111111111111111111111111111
	4.3.1	Intersection with Arthur Ashe Boulevard	
	4.3.2	Intersection with Arthur Ashe Boulevaro	

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### **Creation of Public Realm Design Standards**

Draft of the Public Realm Design Standards is under review by staff



04/18/2024

### What's Next?

Master Developer is responsible for creating **Building Design Standards** 



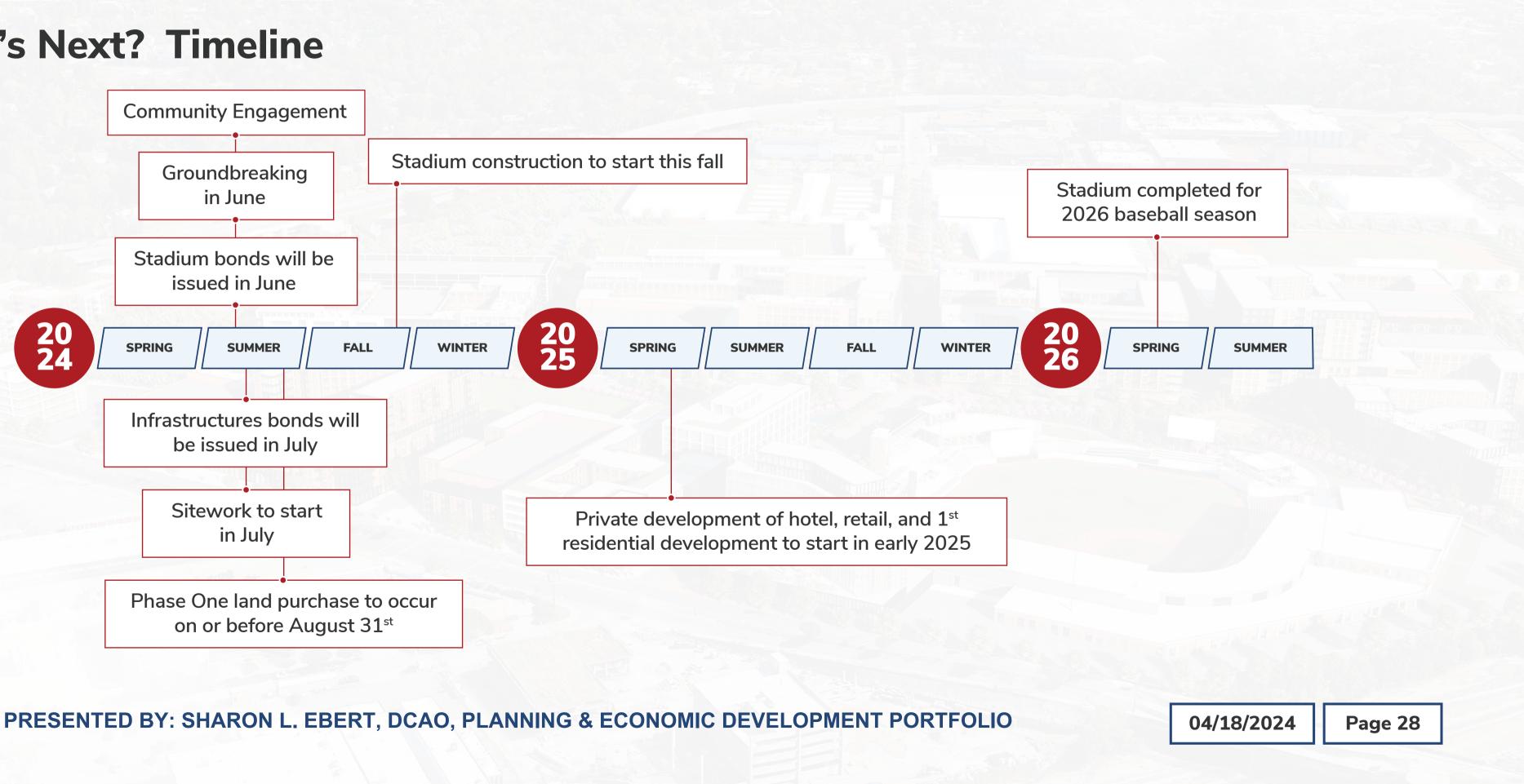
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### **Creation of Privately-owned Building Design Standards**

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### What's Next? Timeline





## QUESTIONS





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