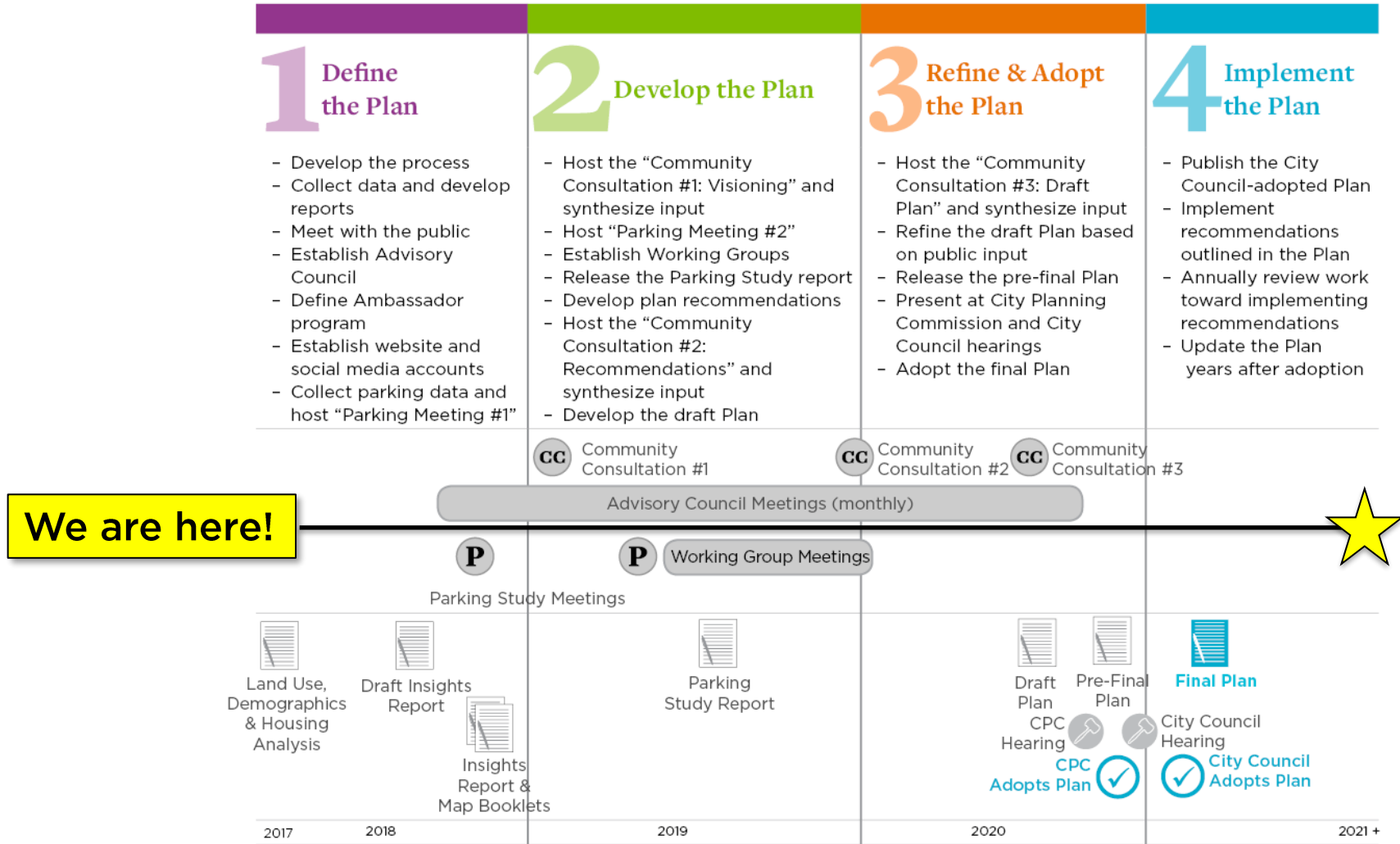


# Richmond 300: A Guide for Growth

Annual Progress Report  
March 5, 2024



# Process



# Vision

In 2037, Richmond  
is a welcoming, inclusive, diverse,  
innovative, sustainable, and equitable  
city of thriving neighborhoods;  
ensuring a high quality of life for all.

# 1 City-Wide Vision



4 Maps  
to guide Richmond's growth

## Nodes Map

Depicts the places where people and jobs are located and the convergence of many uses and multiple modes of transportation.

## Priority Neighborhoods Map

Depicts public housing communities that are primary focuses for City and RRHA investment

## Future Land Use Map

Depicts how an area should look and feel in the future; not necessarily what the area is like today.

## Future Connections Map

Depicts infrastructure improvements needed to support the envisioned development pattern.

5 Topic Visions  
with goals, objectives, and strategies



HIGH-QUALITY  
PLACES



EQUITABLE  
TRANSPORTATION



DIVERSE  
ECONOMY



INCLUSIVE  
HOUSING



THRIVING  
ENVIRONMENT

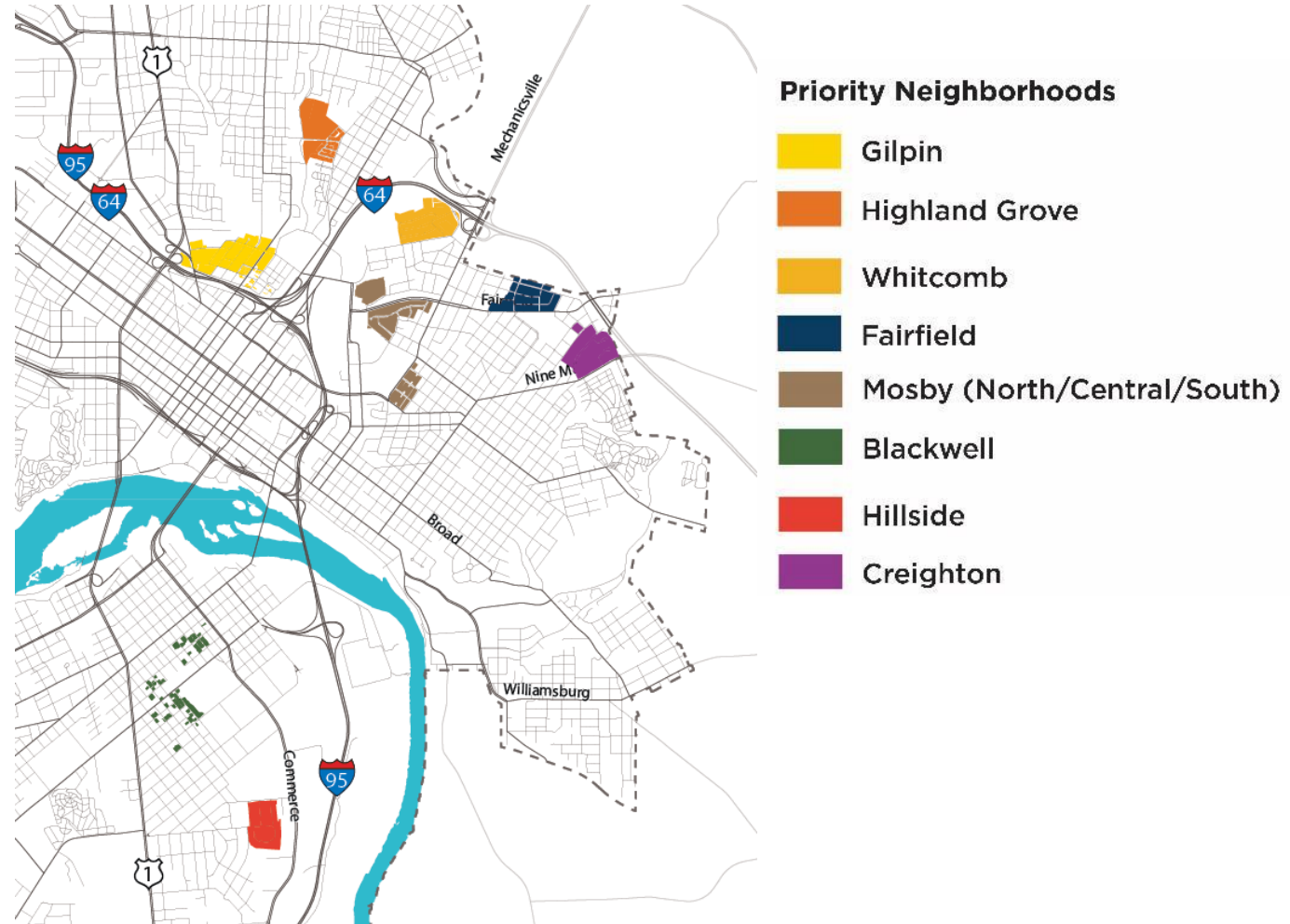




# Priority Neighborhoods

Priority Neighborhoods are a primary focus of investment for the City and RRHA with shared characteristics:

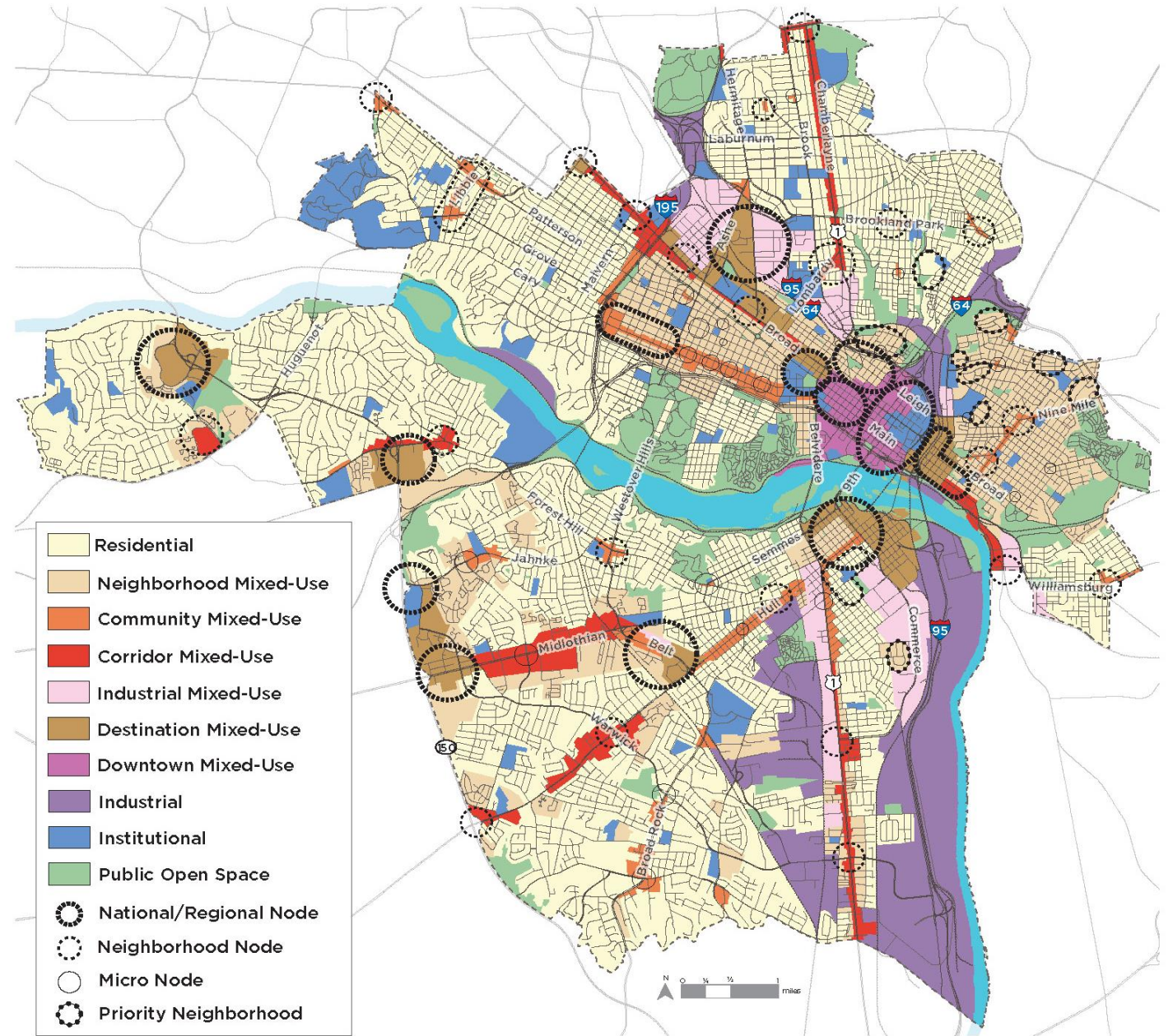
1. Large public housing developments and/or
2. Land owned or recently transferred by RRHA





# Future Land Use

Future land use designations are visionary and include language about how the area should look and feel in the future, but do not specify what an owner can or cannot legally do with their property.





# Future Connections

The Future Connections provide equitable access to and among Nodes.

- Great Streets
- Street Typologies
- Bike Facilities
- Greenways
- Enhanced Transit
- Street Grids
- Bridges
- Interchanges

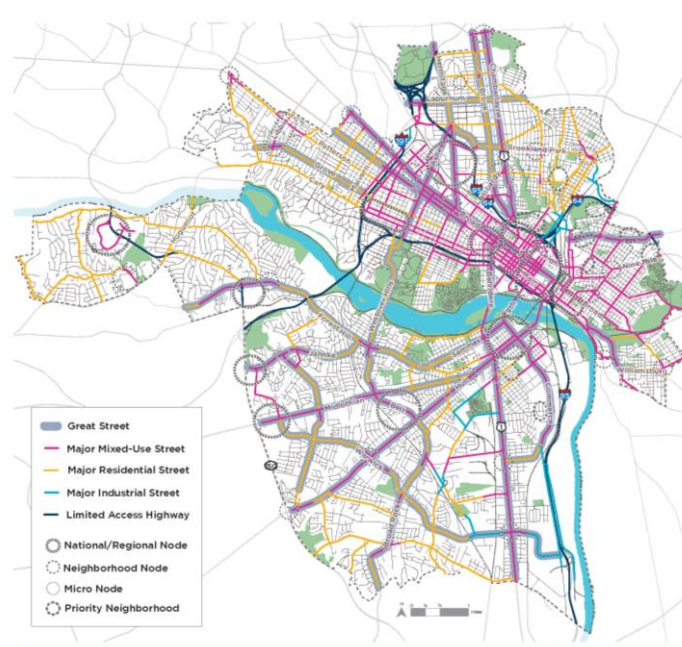


FIGURE 15 // Great Streets and Street Typologies Map



FIGURE 16 // Greenways & On-Street Bike Facilities Map

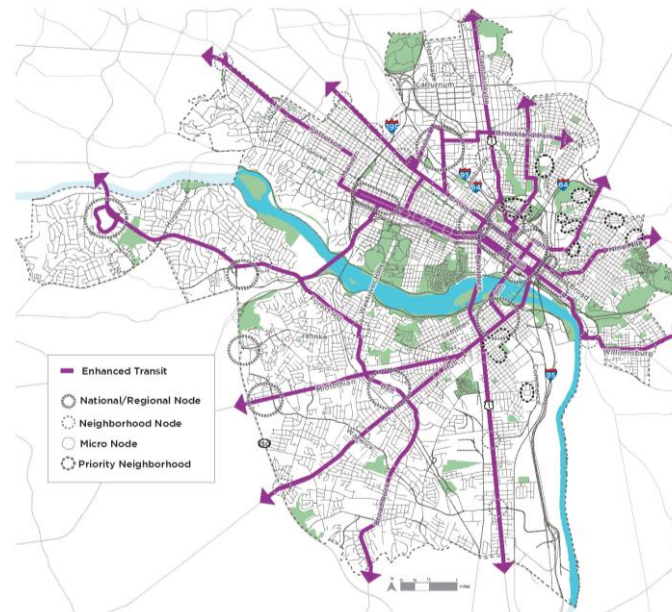


FIGURE 17 // Enhanced Transit Map

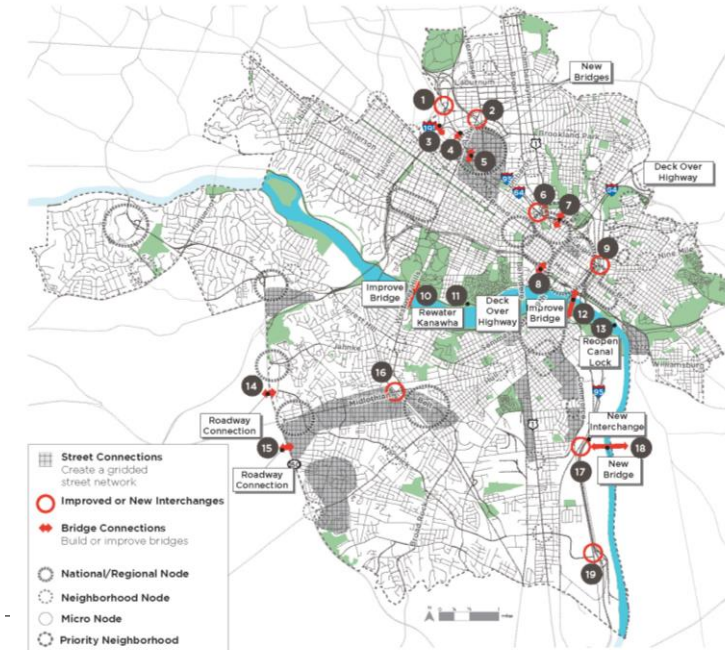


FIGURE 18 // Connections, Interchanges, and Bridges Map



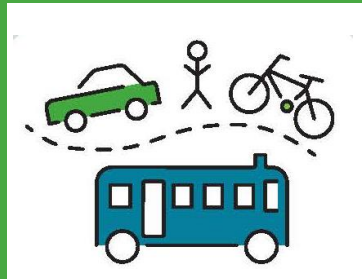
# 5 Topic Visions

## High-Quality Places



Richmond is a well-designed city of communities interconnected by a network of Nodes, public facilities, and open spaces providing services to residents, businesses, and visitors.

## Equitable Transportation



Richmond prioritizes the movement of people over the movement of vehicles through a safe, reliable, equitable, and sustainable transportation network.

## Diverse Economy



Richmond is home to a variety of businesses and industries that offer opportunities for quality employment and capital investment.

## Inclusive Housing



Richmond is a city where all people can access quality housing choices.

## Thriving Environment

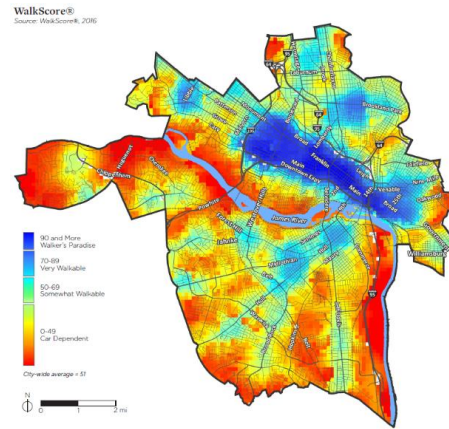


Richmond is a sustainable and resilient city with healthy air, clean water, and a flourishing ecosystem.

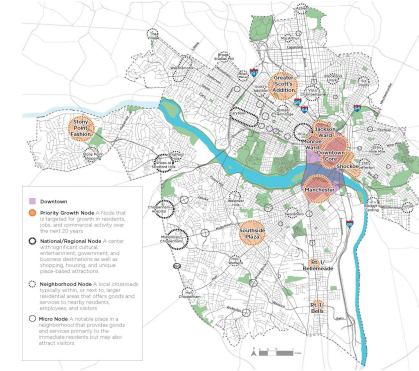
# Implementation: Big Moves

- Priority actions for Richmond to work toward in the next 5 years to set the city up for success in the next 20 years.
- The Big Moves intentionally seek to **expand equity, increase the sustainability, and beautify** of our city.
- Chapter 7 includes key benefits, vision/goal alignment, and action steps for each Big Move.

## Re-Write the Zoning Ordinance



## Re-Imagine Priority Growth Nodes



## Expand Housing Opportunities



## Provide Greenways & Parks for All



## Reconnect the City



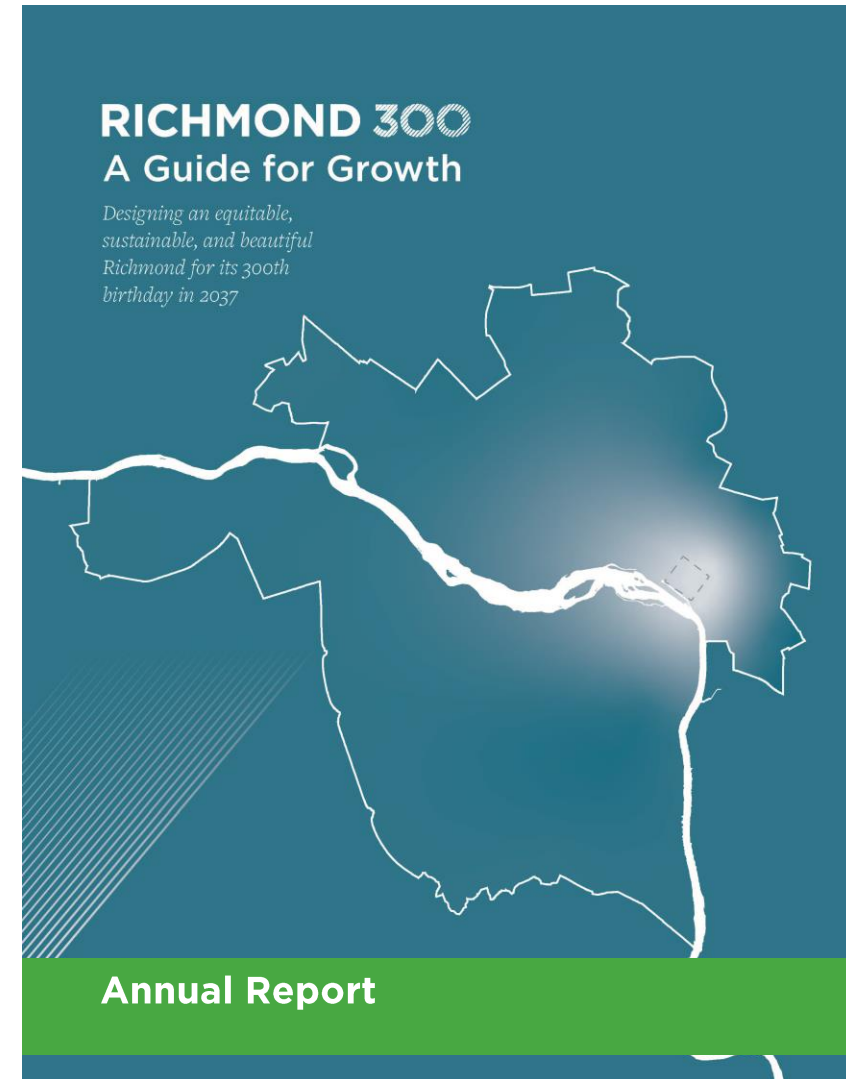
## Realign City Facilities



# Implementation: Reporting

Annual Report should include the following :

- **Metrics:** Updated every other year, this section includes new statistics for the metrics described at the beginning of each this chapter. Next update is 2025.
- **Big Moves:** A summary of the actions that have transpired to advance each Big Move since the last Annual Report was published. The actions may include, but are not limited to, the action steps outlined in Chapter 7.
- **Other Goals:** A summary of any other actions undertaken in an effort to advance any of the 17 Goals outlined in Chapters 2 through 6 of that have transpired since the last Annual Report was published.





# Planning and Policy Division



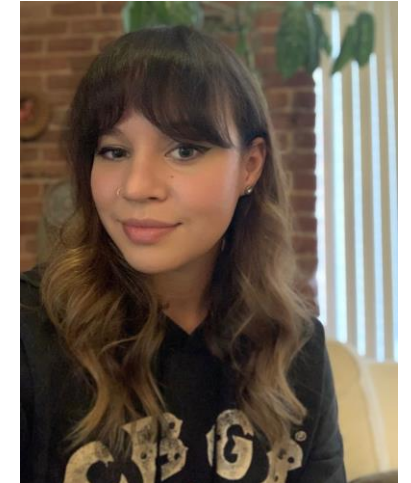
Marianne G. Pitts,  
Deputy Director



Brian P. Mercer,  
Planner



Samantha J. Lewis,  
Planner



Erica A. Banks,  
Planner Associate

# Engagement in 2023

Hosted/attended **22 community meetings** with approximately **900 attendees** from January to December 2023

- Jackson Ward Community Plan
- Oak Grove Hillside Bellemeade Community Plan
- Three Zoning Changes



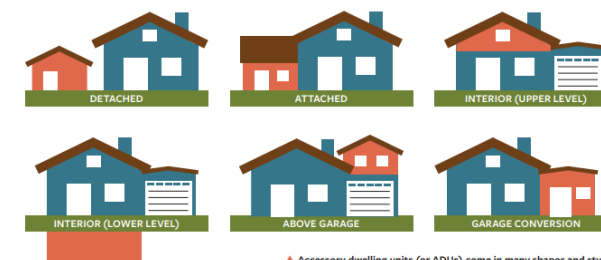
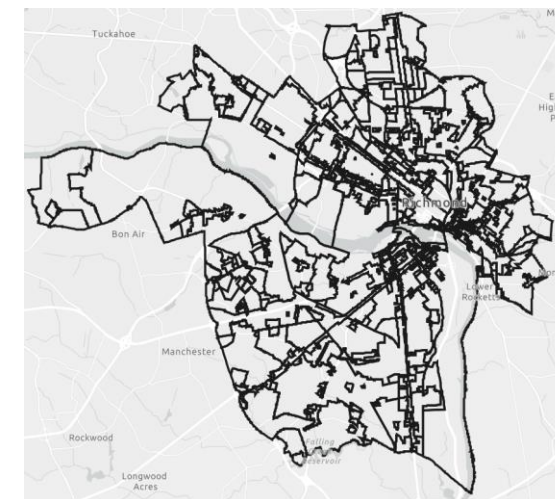


# Big Moves: Rewrite the Zoning Ordinance

Project	Status	Lead (City partners)
Zoning Ordinance Amendments	Adopted Short Term Rentals, Accessory Dwelling Units, and Parking Minimum Amendments; Omnibus in progress	PDR
Zoning Ordinance Re-Write	Code Studio under contract; Forming the Advisory Council	PDR



## CODE STUDIO



▲ Accessory dwelling units (or ADUs) come in many shapes and styles.

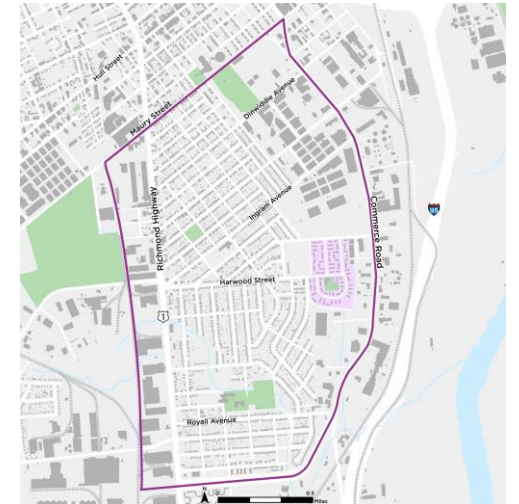


# Big Moves: Reimagine Priority Growth Nodes

Project	Status	Lead (City partners)
City Center Innovation District	Final stages; preparing to chose a development team	PDR, EDA, GRCCA (DPW, DPU, DED, VCU)
Shockoe Small Area Plan	Plan approved by City Council; Master Plan released	PDR
Shockoe Project	Consultants develop and released Master Plan	PDR (DPW, DPU, DED)
Jackson Ward Community Plan	Final plan submitted to HUD Nov. 2023; Preparing to adopt to Master Plan.	PDR & RRHA (Health District)
Oak Grove Hillside Bellemeade Community Plan	Phase One & Two complete	PDR (PRCF, DPW, DED)
Façade Improvement Programs	Ongoing	PDR (EDA)



**JACKSON WARD**  
COMMUNITY PLAN



# Big Moves: Expand Housing Opportunities

Project	Status	Lead (City partners)
Jackson Ward Community Plan	Final plan submitted to HUD Nov. 2023; adopt to Master Plan	PDR & RRHA (Health District)
Priority Neighborhood Amendment (RRHA Amendment)	Adopted!	PDR (RRHA)
Adopted 3 Zoning Changes (ADUs, STRs, Parking Minimums)	Adopted!	PDR
Affordable Housing Projects	CIP funding to support affordable housing development within the City; Leveraged funds from LISC	HCD



## CAPITAL INVESTMENT OPPORTUNITIES

### AFFORDABLE HOUSING PROJECTS

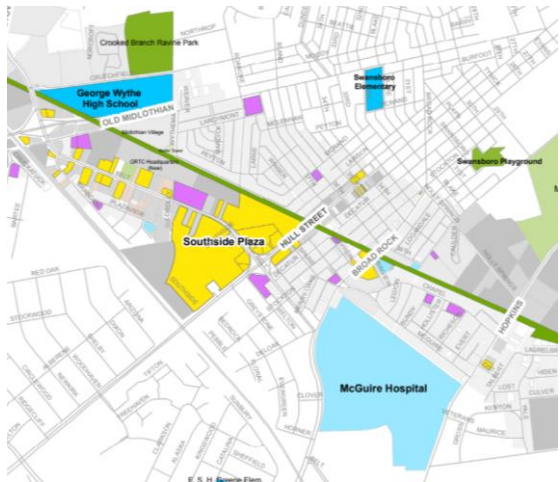
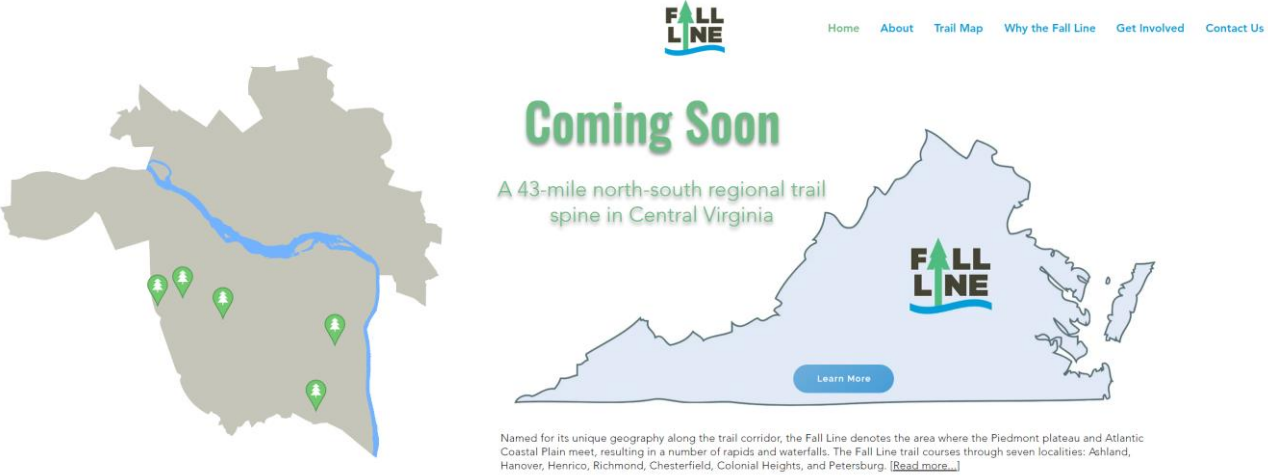


**Category:** Capital Investment Opportunities  
**Department:** Housing & Community Development  
**Location:** Citywide

**Priority Area:** Public Safety, Health, & Wellness  
**Award #:** New  
**Project #:** New

# Big Moves: Provide Greenways and Parks for All

Project	Status	Lead (City partners)
Fall Line Trail	Funded by CVTA and the Commonwealth	OETM (DPW, PDR, PCRF)
James River Branch Trail	60% design complete; ARPA funded	DPW (PDR, PCRF)
Richmond Parks Master Plan	DesignWorkshop under contract; In person kick off scheduled for Feb. 2024	PCRF (PDR, DPW)
5 Parks in Southside	Grant funding received from DOL	PCRF (DPW, PDR)
Urban Forestry Master Plan	Issue RFP in March 2024	DPW (PCRF, OOS, DPU, PDR)





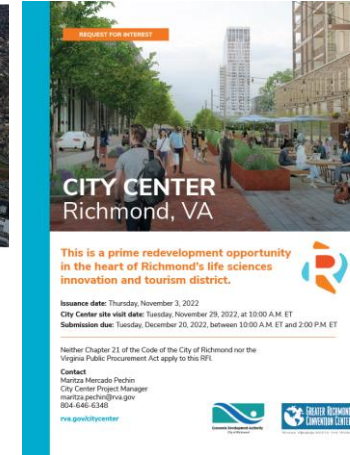
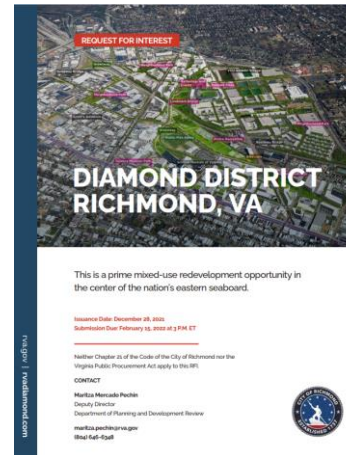
# Big Moves: Reconnect the City

Project	Status	Lead (City partners)
Reconnect Jackson Ward	Awarded \$1.69M from US DOT; finalizing grant agreements; Issuing RFP	PDR (DPW, DPU)
Arthur Ashe Bridge Replacement	Awarded an \$18M RAISE grant from the US DOT; finalizing agreements	DPW
Richmond Connects	Under Council review	DPW
North South BRT Analysis	Project ongoing	GRTC
Mayo Bridge Replacement	Project ongoing	VDOT (DPW)



# Big Moves: Realign City Facilities

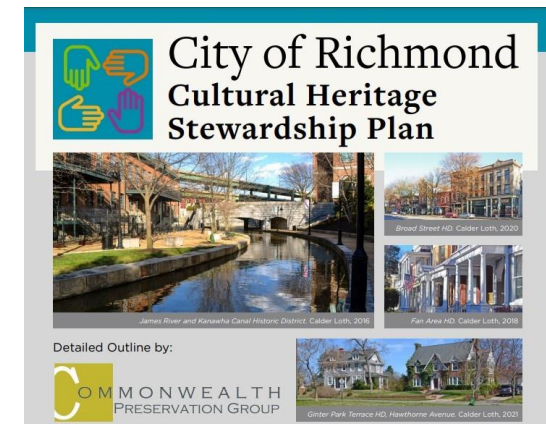
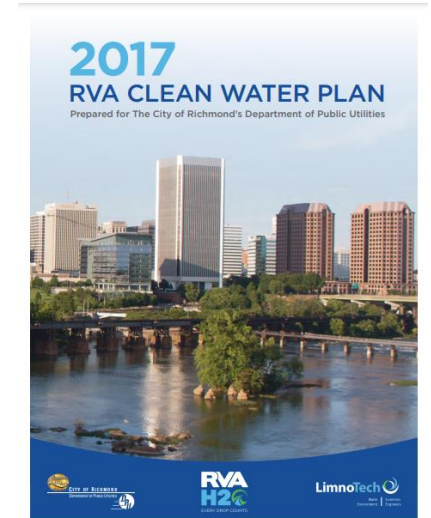
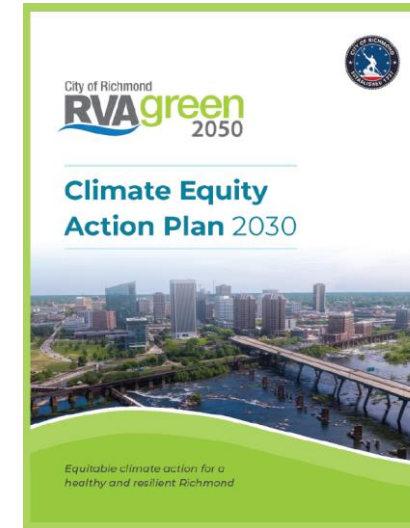
Project	Status	Lead (City partners)
Diamond District Redevelopment	Ongoing	PDR & DED
City Center Innovation District	Ongoing	PDR & EDA (DPW, DPU, DED)
City Recreation Center Improvements	Southside, TB Smith, Luck's – Construction Calhoun – transferred to City; Construction Commenced	Capital Projects (PRCF)
Sustainable Design Standards	Internal review and development	OOS





# Other Goals

Project	Status	Goal	Lead (City partners)
Cultural Heritage Stewardship Plan	Phase 1 completed; Cont. community engagement;	Goal 3	PDR
RVAGreen2050 Implementation	Ongoing, 12% Complete	Goals 15, 16, & 17	OOS (DPW, DPU, PDR, PRCF)
RVAH2O Implementation	Ongoing	Goal 16	DPU





# Looking Ahead to 2024

## Major projects the Planning and Policy Division will be leading...

Many other entities are leading projects that implement Richmond 300. PDR staff are included in those project teams. All of those projects are not listed here.

Project	2024 Actions	Big Move
Zoning Ordinance Re-Write	Establish citizen advisory committee; Complete pattern book, ordinance framework and district framework	Rezoning
Oak Grove Hillside Bellemeade	Engage the community; Draft and adopt plan	Nodes
Shockoe Small Area Plan	Initiate rezonings	Nodes
Jackson Ward Community Plan	Adopt Plan	Nodes
City Center Innovation District	Select development partner	Realign Facilities
Diamond District	Establish CDA; begin Phase 1 construction	Realign Facilities
Richmond Connects	Adopt the essential elements of Richmond Connects; amend the Future Connections Master Plan Map	Nodes
Reconnect Jackson Ward	Issue RFP, choose a consultant, begin community engagement	Reconnect

# Thank you!

